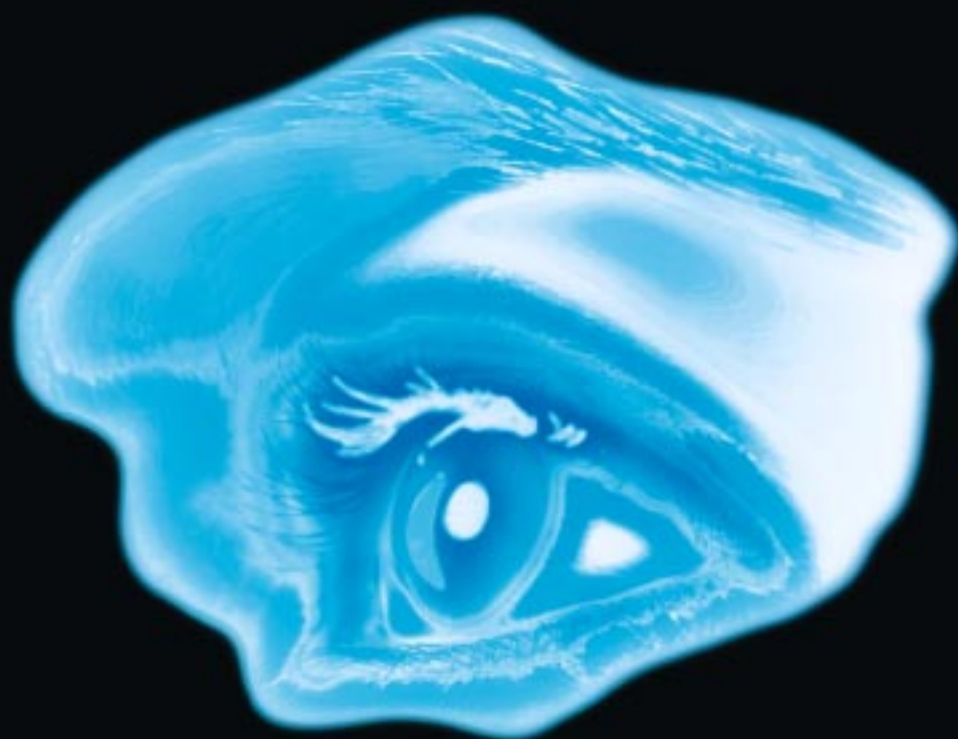


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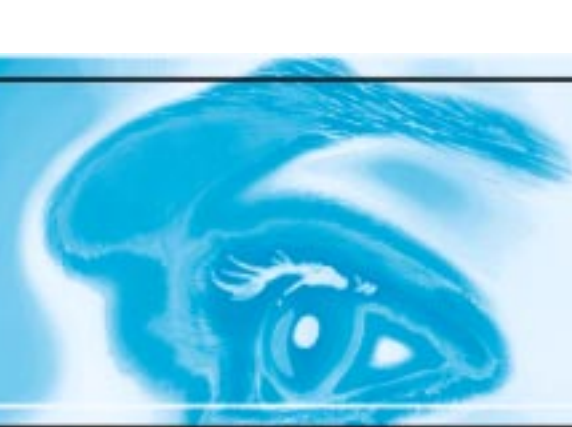
ADVERTISING • BROCHURES • WEB SITES • CORPORATE I.D.



CREATIVE DESIGNERS



Telephone: 01455 841288



fresh ideas with the creative edge

With an in-depth knowledge of creative marketing techniques spanning a broad range of business sectors, Bosworth Marketing offers you a reliable and professional advice and communications service coupled with high quality creative design.

As well as working directly with our own clients we work with marketing and business consultants, side by side or as confidential support, to provide specialist design, artwork and creative facilities.



Brochures & Leaflets

We have created eye-catching marketing materials for companies across a variety of business sectors, including manufacturing, engineering, financial services, logistics, corporate events, exhibitions, research, purchasing and the leisure industry.

We handle all aspects of the design and production, beginning with discussing your overall objectives and agreeing a design brief.

We copywrite and design promotional literature, recommend materials and finishes, produce illustrations, take photographs, and create finished artwork. We also handle proofing, printing and delivery.

At each stage of the process we will meet with you to present visuals, review amendments and confirm schedules so that you are constantly kept in touch and in control.

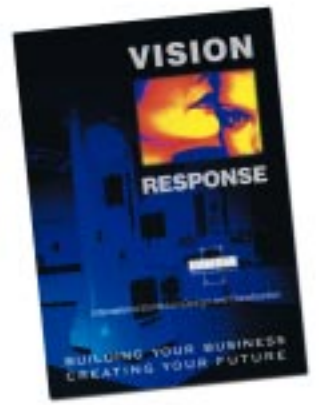
Advertising & Mailing

Corporate awareness and product advertising are crucial elements in your marketing programme.

We design and create advertisements for trade press, magazines and newspapers. We also undertake the production of mailshots, newsletters and inserts, including storage, fulfilment and mailing.

In addition, we design and produce promotional and point of sale items such as calendars, desk jotters, posters, stickers, presentation boxes and packaging materials.

For companies who regularly show at exhibitions, we help with stand design and production of display items, mounted prints and graphics.



Marketing & Communications

With all new clients we start by building up a picture of the target audience and target market through discussion and research. We examine each products unique strengths, the company's particular capabilities, and the vulnerability of the competition.

With this knowledge we are able to evaluate sales opportunities and explore niche markets, create an effective communications strategy, and recommend a tactical programme of marketing activity to achieve your business goals.

Design Studio Services

We are skilled in the production of design graphics, photo treatments, web authoring, professional copywriting and print preparation. Our studio is equipped to deliver print-ready artwork and web-ready HTML pages, always to the highest quality and standards and at an affordable price.

With specialist business-to-business experience, you can rely on us to talk

your language and offer you original thinking, rapid response and excellent value for money. We provide a personal service tailored to your particular needs. Our aim is to be helpful, inspirational and fully accountable.

The success and satisfaction of our many valued clients is a testament to our positive approach and commitment to quality and service.

Stationery & Corporate I.D.

We are accomplished in designing the effective corporate identity to present your business well in its marketplace. First impressions count, and the impression a company gives with its stationery, product packaging or exterior signage is vitally important.

We create original namestyles and logos, and produce finished artwork for business stationery and complete corporate identity packages.

We also handle printing, supply artwork for companies to use on their own computers, and adapt artwork for use on fax, multi-media, corporate clothing and vehicle liveries.

To ensure consistency throughout a company or group of companies we can supply a fully documented corporate style guide, complete with logo samples, font usage, colour references and printing specifications.



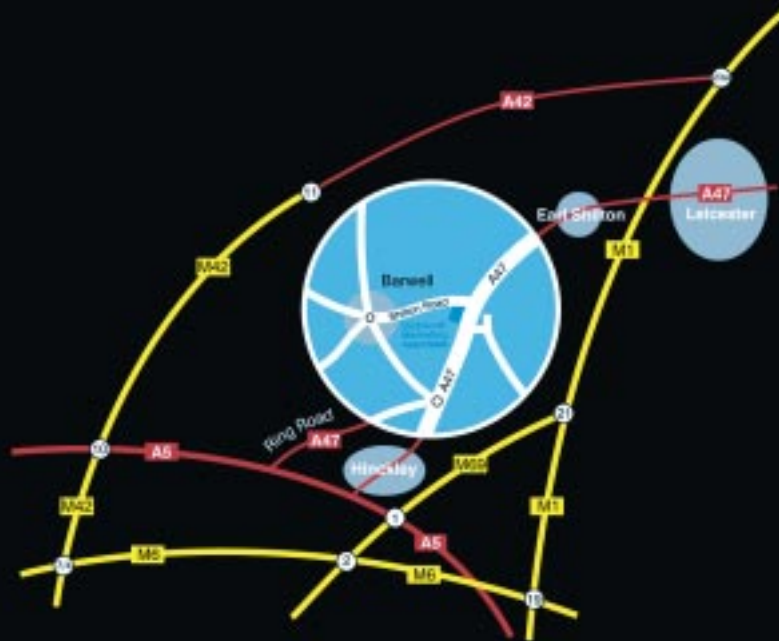
Web Site Design

The first point of enquiry for many customers may be the worldwide web, so a professional presence on the net is vitally important.

Bosworth Marketing Associates can handle all details of web site design and building. We will register domain names, arrange hosting on the internet, and register web sites with search engines.

We will design your original web site – including "flash" animation, interactive links and e-commerce facilities – and upload the complete site direct to your domain location.

All artwork and graphics produced for printed materials can be converted to web compatible format, saving work and helping to maintain a consistent corporate image.



We'd like to show you how we can help for your business. So if you're looking for a design company and you'd like to know who's out there, please get in touch. An informal chat may help you decide what you need, and enable you to make plans for the future. We would be happy to assist.

We are creative, professional, flexible and hard working. Based in a central location, we are within easy travelling distance from your offices – convenient for you to visit us, quick for us to visit you.

Bosworth
Marketing
· ASSOCIATES ·